



**ADMISSION  
OPEN**



# SKILL BASED

## Short Courses

### OUR COURSES

#### GRAPHIC DESIGNING

- ✓ Adobe Illustrator
- ✓ Adobe Photoshop
- ✓ Adobe In Design
- ✓ Corel Draw

#### WORDPRESS

- ✓ Wordpress introduction
- ✓ Elementor & WP Bakery page builder
- ✓ Blog setup
- ✓ Themes installation
- ✓ Plugin installation
- ✓ Advance website design
- ✓ Website launching
- ✓ Integrating woocommerce into your wordpress site
- ✓ Domain and hosting

#### SHOPIFY

- ✓ Introduction
- ✓ Add Simple & Variants Products
- ✓ Add of Handle Images
- ✓ Select & Customize Theme
- ✓ Customizing Header & Footer
- ✓ Customizing Home Page

#### WEB DEVELOPMENT

- ✓ HTML,CSS,BOOTSTRAP
- ✓ JAVASCRIPT ES6, JQUERY
- ✓ Animation, Dom Manipulation
- ✓ MySQL, OOP CONCEPT, PHP
- ✓ Domain/Hosting
- ✓ LARAVEL

#### MS Office

- ✓ MS Word
- ✓ Excel
- ✓ Power Point

#### SEO (search engine optimization)

- ✓ FUNDAMENTALS OF SEO
- ✓ WEBSITE CONTENT STRATEGY
- ✓ ON-PAGE SEO
- ✓ OFF-PAGE SEO
- ✓ TECHNICAL SEO
- ✓ GOOGLE TOOLS
- ✓ (ADSENSE, SEARCH CONSOLE, ANALYTICS & TAG MANAGER )

#### FLUTTER APP DEVELOPMENT

- ✓ Thorough Intro To Flutter
- ✓ Fundament Concepts
- ✓ Debugging tips & tricks
- ✓ Adding Layouts of Widgets
- ✓ User Authentication
- ✓ API Integration & Firebase
- ✓ Publish App

#### DIGITAL MEDIA MARKETING

- ✓ MARKET RESEARCH
- ✓ COMPETITOR ANALYSIS
- ✓ LATEST TRENDS
- ✓ SOCIAL MEDIA PAID ADS
- ✓ CAMPAIGN PLANNING & MEDIA
- ✓ DEVELOPING A SM & CONTENT STRATEGY

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